



# FBLA PUBLIC SERVICE ANNOUNCEMENT

## Performance Rating Sheet

☐ Preliminary Round ☐ Final Round

(Mark one score per row AND write score in the far right column)

Expectation Item	Not Demonstrated		Below Expectations		Meets Expectations		Exceeds Expectations		Points Earned
Demonstrates understanding of the event topic	No understanding of event topic OR incorrect topic used		Understanding of topic inconsistent from video to performance		Demonstrates the topic through presentation and video		Demonstrates expertise of the topic through presentation and video		
	0	<input type="radio"/>	3	<input type="radio"/>	7	<input type="radio"/>	10	<input type="radio"/>	
Describes the use and implementation of innovative audio editing and video technology	No explanation of use or implementation of audio or video		Audio editing OR proper OR video uses 1 camera angle or not in focus and poor sound quality		Audio editing has appropriate volume and quality AND Video technology uses multiple angles, steady, and focused		Expert description and demonstration of video techniques, equipment, and software		
	0	<input type="radio"/>	7	<input type="radio"/>	14	<input type="radio"/>	20	<input type="radio"/>	
Include elements that are related to the topic and directed towards a specific audience	Elements are not related towards the topic or a specific audience		Elements are related to the topic OR directed towards a specific audience		Elements are related to the topic AND directed towards a specific audience		Elements are creative enhancing the message resulting in audience participation		
	0	<input type="radio"/>	7	<input type="radio"/>	14	<input type="radio"/>	20	<input type="radio"/>	
Video is incorporated into the presentation informing and/or evoking a changed attitude towards the issue	Does not show the video		Video is shown but does result in an effective message being conveyed		Video is shown informing and/or evoking a changed attitude towards the issue		Video is shown informing and/or evoking a changed attitude towards the issue and calls for action from the audience		
	0	<input type="radio"/>	7	<input type="radio"/>	14	<input type="radio"/>	20	<input type="radio"/>	
Provides proper documentation of pictures, audio, etc.	No documentation provided				Substantiates compliance to copyright regulations using visual representation				
	0		<input type="radio"/>		10		<input type="radio"/>		

### Delivery Skills

Statements are well-organized and clearly stated	Presenters did not appear prepared		Presenters were prepared and presentation did have a logical flow		Presentation flowed in the order outlined on the rating sheet		Presentation flowed in the order outlined on the rating sheet, all presenters contributed equally		
	0	<input type="radio"/>	3	<input type="radio"/>	7	<input type="radio"/>	10	<input type="radio"/>	
Demonstrates self-confidence, poise, assertiveness, and good voice projection	Presenters did not demonstrate self confidence		Presenters maintained eye contact and poise		Presenters had strong eye contact, poise, and had strong voice projection		Entire team demonstrated confidence, poise, and good voice projection		
	0	<input type="radio"/>	3	<input type="radio"/>	7	<input type="radio"/>	10	<input type="radio"/>	
Demonstrates active participation and the ability to effectively answer questions	Unable to answer questions		Individual or team members do not completely answer questions OR participate equally		Individual or team members completely answer questions AND participate equally		Individual or all team members participate equally and interact with each other and the judges		
	0	<input type="radio"/>	3	<input type="radio"/>	7	<input type="radio"/>	10	<input type="radio"/>	
<b>Performance Subtotal (100 max)</b>									

### Penalty Points (Mark all that apply)

Time over 5 minutes	-5	<input type="radio"/>	Dress Code not followed	-5	<input type="radio"/>	Event Guidelines not followed	-5	<input type="radio"/>	Total Penalty	-
									Performance Total	
									Project Total (200 max)	
									Grand Total	

Name(s):

School:

State:

Judges Signature:

Date: